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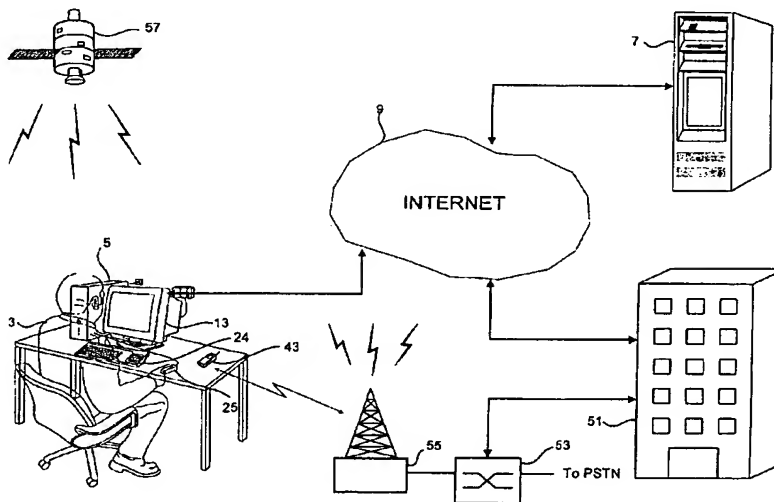
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(54) Title: MOBILE NAVIGATION



(57) Abstract: A navigation guidance system is provided which gives direction information to a user via their mobile telephone. In one embodiment, the user pre-arranges their trip using a web-based route calculation server. The web-based server prompts the user to provide their mobile telephone number so that updated navigation instructions can be provided to the user as they are travelling towards their destination. In a preferred embodiment, the mobile telephone number and the user's travel plans are transmitted to a second navigation server which transmits a text message to the user's mobile telephone prompting them to call a given number to receive updated navigation instructions to arrive at their chosen destination.